



## **SPONSORSHIP CRITERIA**

Bluesky sponsorship is a further step towards strengthening our relationship with community related projects and organizations. This information is intended to clarify the mutual expectations between Bluesky and the organisations that we support.

Organisations that receive sponsorship are required to form a contractual relationship with Bluesky Cook Islands to formally account for the delivery of the overall programme of activity.

### **Applications**

It is recommended that organisations signal their intention to seek sponsorship well in advance. Ideally there should be a history of 3months discussion with Bluesky Cook Islands before an application is submitted.

Organisations sponsored in this way enter into a contractual relationship with Bluesky Cook Islands to deliver the agreed programme of activities.

Please be aware Bluesky will not sponsor the following :

All requests will be **declined** that ask for sponsorship as a handout rather than pitching the benefits of the sponsorship for both parties.

All requests for sponsorship for a dance troupe or a sports codes trip overseas will be declined, this doesn't benefit the Cook Islands only the overseas country they are visiting and the airline involved. We must see a return on the amount sponsored, goodwill for Bluesky Cook Islands or that the benefits stay within the Cook Islands.

### **Bluesky will also decline the following Applications:**

- ⇒ to buy capital items ( such as computers, vehicles, or uniforms
- ⇒ to buy buildings
- ⇒ for establishment costs, general running costs, salaries for an organisation
- ⇒ for trips overseas
- ⇒ for tertiary study